



CEDAR SINAI PARK
Love. Honor. Respect.

Development Update October 10, 2014

A number of activities are underway the development arena that we think marriage your attention:

- Our annual campaign letter has been delivered in the community is beginning to respond. We are encouraged by the continued support of so many friends.
- Our events strategy is focusing on a small event for younger community members, a traditional dinner and entertainment event for our constituents, and a nonevent at year end. We are now looking for an event share and Table Captains.
- We now have 20 commitments to the life and legacy program and expect to hit our 21 commitment goal shortly.
- Our capital campaign results have exceeded \$13.3 million. The last two weeks have been dedicated primarily to work with foundations at the local level.

Look forward to seeing you at the upcoming Board meeting. We will be discussing changes in our foundation entity and events in capital campaign in more detail.



CAPITAL
CAMPAIGN

STATUS REPORT, AS OF 10/1/2014

OVERALL GOAL \$ 29,350,000

FUNDRAISING GOAL \$ 19,350,000

FUNDRAISING

PLEDGES & GIFTS \$13,317,200 Does not include \$535,600 endowment gifts
Figures are rounded to nearest \$100

PERCENTAGE OF

FUNDRAISING GOAL 69%

The capital campaign aims to meet or exceed \$19,350,000 in total gifts, to be supplemented by \$3 million reserve funds and earned revenues, plus \$7.5 million project financing. An additional \$2.5 million will be raised as endowment for the completed facility.



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6125 SW BOUNDARY STREET, PORTLAND OR 97221
P 503.535.4300 F 503.535.4335 WWW.CEDARSINAIIPARK.ORG